

# Coffee. It's New Future. Our Deeper Connection.

Coffee's biggest stories are bolder, more nuanced, and brighter than the most complex cup of coffee in the world. The stories of coffee's birthplace, Ethiopia, have never been fully told.

Majka Burhardt's **Coffee Story Ethiopia Speaking Series** unlocks coffee's full potential in the world.

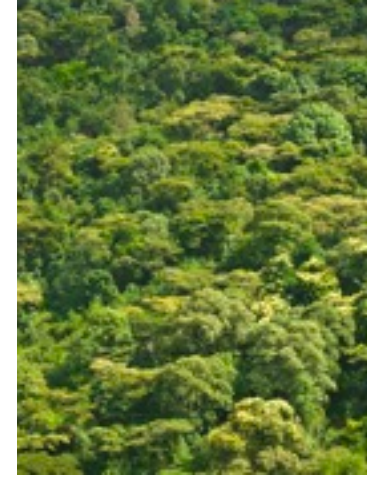
## Coffee Story: Ethiopia

The Speaking Series



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# The Coffee Story Ethiopia Speaking Series



## COFFEE STORY: ETHIOPIA



The **Coffee Story Ethiopia Speaking Series** offers a unique experience to companies and organizations in the coffee industry. Ms Burhardt can address intimate executive sessions, company-wide meetings, large-scale conferences, public forums, and joint initiatives. The Coffee Story Ethiopia Speaking Series will:

- Provide new information through inspiring stories that ignite passion in your company about deepening the conversation about coffee.
- Inspire employees through strong visual and video content; engage employees with interactive exercises with coffee.
- Strengthen the individual and organizational tie to origin and create sustainable excitement about the wonders of Ethiopian coffee and corresponding opportunity of all coffee.

### Learn More

- Coffee Story Ethiopia [Book](#) | [Trailer](#)
- [Speaking Testimonials](#)
- TEDxSMU Speech [Video](#)
- KUOW Seattle Speech [Broadcast](#)
- Recent Article in [Forbes.com](#)
- [www.majkaburhardt.com](#)

**Majka Burhardt** is the author of *Coffee Story: Ethiopia* (Ninety Plus Press, 2011) and *Vertical Ethiopia: Climbing Toward Possibility in the Horn of Africa* (Shama, 2008). A widely published magazine writer, Ms. Burhardt is a frequent speaker on the intersection of adventure, culture, and environment and has worked extensively in Africa examining the overlap among the three realms. In the Coffee Story Ethiopia Speaking Series Ms. Burhardt shares direct experiences gleaned from over six years of work in and out of the field researching previously un-captured stories about the cultural heritage of coffee in its country of origin.

Burhardt's work has been featured on national news programs and radio shows, and in magazines and newspapers throughout the world. Ms. Burhardt holds an MFA in Creative Writing from the Warren Wilson Program for Writers, and received her BA in anthropology from Princeton University.

