

# What if a food crop could change a nation's future?

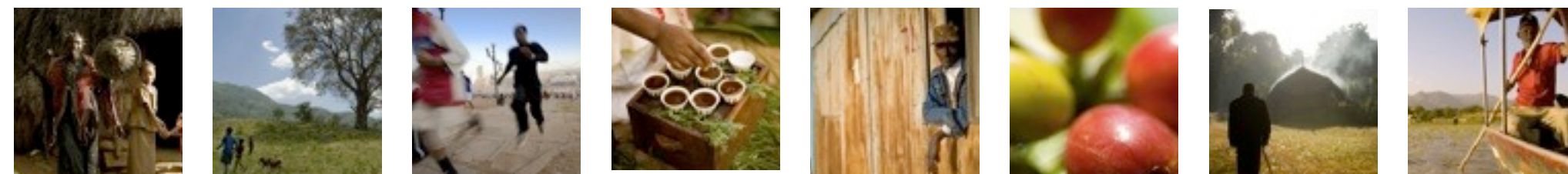
What if that crop was something the world had grown to value starting in the sixth century as a plant, and in the fifteenth century as a brewed infusion? What if an assemblage of stories helped shine a collective light on Ethiopia's role as the birthplace of coffee, and its centuries of coffee ritual and culture? And what if the sharing of these stories increased an understanding of Ethiopia that in turn helped this long-struggling nation toward economic bounty?

The task is Herculean; it will take an optimist.

Welcome to the Coffee Story: Ethiopia Speaking Series. I'm that optimist.

## Coffee Story: Ethiopia

The Speaking Series



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# Coffee Story: Ethiopia The Speaking Series



■ “Majka Burhardt represents the finest traditions of exploration.”

The Explorers Club

■ “Majka Burhardt's presentation was a universal hit at TEDxSMU -- a huge feat! Her energy and passion allows her to connect with her audiences to share her story and make you feel like you're along for the ride. She was a truly wonderful addition to our program, and also a joy to get to know.”

TEDxSMU

**Majka Burhardt** is the author of *Coffee Story: Ethiopia* (Ninety Plus Press, 2011) and *Vertical Ethiopia: Climbing Toward Possibility in the Horn of Africa* (Shama, 2008). Ms. Burhardt is a frequent lecturer on “Additive Adventure”—when adventure goes beyond exploration to cultural and environmental connections that create a larger conversation of singular and collective human meaning. A sampling of her clients includes the Seattle IMAX theatre, TEDxSMU, and the New York City’s 92<sup>nd</sup> Street Y. Executive Producer of the documentary film *Waypoint Namibia* (2009), Burhardt also works as a professional climber and AMGA certified rock guide.

Burhardt’s work in Africa has been featured on national news programs and radio shows, and in magazines and newspapers throughout the world. Ms. Burhardt holds an MFA in Creative Writing from the Warren Wilson Program for Writers, and received her BA in anthropology from Princeton University.

## The Tour

- North America, Asia, Europe, Australia, Africa, and more.
- Summer, 2011- Spring, 2013.
- Optional Add-Ons: Media interviews, private pre-and post events, school visits.

## The Communities

Connect with an individualized blend of hosting partners including:

- Museums
- Botanical/Zoological Societies
- World Affairs Councils
- Food, Wine, and Coffee Establishments
- Travel and Adventure Retailers and Communities
- Academic Institutions

## Presentations Include

- Images from renown photographers Travis Horn and Helmut Horn.
- Video footage from three years of research throughout Ethiopia’s coffee lands and beyond.
- Discussions of food anthropology, development, adventure, and the impact and potential of coffee on world politics and global understanding.



**Book an Event** Contact Majka Burhardt: e - [mb@majkaburhardt.com](mailto:mb@majkaburhardt.com) | t - +1 970-290-7822

Learn More: [MajkaBurhardt.com](http://MajkaBurhardt.com)